

Onboard

HOSPITALITY

Media Pack



ONBOARD HOSPITALITY / PRINT

Onboard Hospitality magazine is the leading industry publication for airline, rail, cruise and ferry hospitality. We bring you the latest news on onboard catering, technology, trends, innovation and sustainability.



TARGET AUDIENCE

The buyers and suppliers of onboard hospitality including catering, wellbeing, onboard retail, inflight entertainment and connectivity



FREQUENCY

In print: Quarterly to coincide with trade shows: March/April, June/July, September/October, November/December



FORMAT

A full-colour, high-quality print magazine with dedicated sections. Plus digital interactive e-magazine version



REACH

Onboard Hospitality is circulated to an international database of over 23,000+ readers. It is also distributed at all major shows



CONTENT

News, views and product updates, interviews, trend spotting and profiles, plus features focused on key industry issues and initiatives



ADVERTISING

Our knowledgeable sales team can offer a range of packages and one-off deals and help you plan the best use of your marketing budget



ONBOARD TECH INNOVATION

Our bi-annual supplement has been expanded to cover technology across every element of the passenger experience.

Going beyond entertainment and connectivity, we include technologies, company profiles, apps and hardware across retail, F&B, wellbeing, crew service, airports, design and innovation.



For a wide range of opportunities to get involved please contact:

Advertising: 44 (0) 20 8649 7233

Sue Williams: sue.williams@onboardhospitality.com

Craig McQuinn: craig.mcquinn@onboardhospitality.com

News, interviews ideas and editorials: 44 (0) 20 8649 7233

Julie Baxter, Editor: julie.baxter@onboardhospitality.com

April Waterston, Assistant Editor: april.waterston@onboardhospitality.com

PRINT ADVERTISING RATES

We don't just cover industry news but also aim to help form industry opinion, identify and share trends and innovations, and be THE place for ideas and inspiration. Each issue coincides with the industry's major shows

Magazine Advertising

Full Page:	£2,990
Half Page:	£1,600
Quarter Page: (Horizontal Only)	£950
Eighth Page: (Horizontal Only)	£500
Inside Front Cover:	£3,400
Inside Back Cover:	£3,200
Outside Back Cover:	£3,600
Inserts, Belly Bands, Cover Wraps etc:	£POA

Distribution Breakdown

Europe	43 %
Americas	29 %
Far East/Australasia	17 %
Middle East/Africa	11 %
TOTAL DISTRIBUTION	23,000+

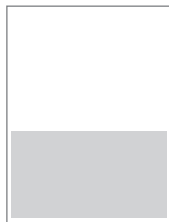
Onboard Hospitality is circulated to an international database of over 23,000+, copies are also distributed at all major shows and conventions including WTCE, APEX, AIX, IFSA, Innotrans, MHA and APOT.

Dimensions (depth & width in mm)



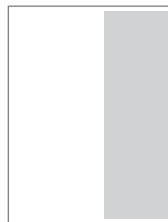
FULL PAGE

type 237 x 177
bleed 266 x 201
(trim size 258 x 195)



HALF PAGE

horizontal type 115 x 177
horizontal bleed 133 x 201



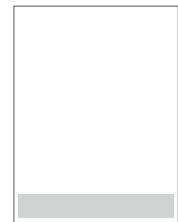
HALF PAGE

vertical type 237 x 85
vertical bleed 264 x 98



QUARTER PAGE

horizontal type 177 x 56
horizontal bleed 73 x 201



EIGHTH PAGE

horizontal type 21 x 175
horizontal bleed 38 x 201

For a full list of specifications or any other production information please contact: production@bmipublishing.co.uk

ONBOARD HOSPITALITY DIGITAL

Get connected with Onboard Hospitality. Our readers include major decision makers, key purchasers and suppliers of inflight, rail, cruise and ferry hospitality services. We connect with them weekly via our e-newsletter sent to 23,000+ international readers.

Advertising - website monthly

Fireplace (specs on application)	£2,000
Leaderboard 728px (W) x 90px (H)	£1,000
Banner 468px (W) x 60px (H)	£400
Side Banner Large 300px (W) x 600px (H)	£300
Side Banner Medium 300px (W) x 250px (H)	£200

Advertising - E-Mag e-newsletter

Exclusive Banner

Banner: 600px (W) x 100px (H)	£2,990
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Advertising - weekly e-newsletter

Banner (Position A) 360px (W) x 120px (H)	£750
Banner (Position B) 360px (W) x 120px (H)	£550
Button (Position C) 170px (W) x 155px (H)	£300



SERIES DISCOUNTS AVAILABLE

* The illustration above gives an indication of relative advertisement sizes but please note that positions are not exact and are at the publisher's discretion. For a full list of specifications or any other production information please contact: production@bmipublishing.co.uk

DIGITAL SPECIALS

2020 was the year the world went digital – and so have we.

We're upping our digital game with new online content, including videos, virtual interviews, webinars and more, all of which is circulated on our weekly e-newsletters.

Leaderboard banner advert on our solus e-newsletter which promotes the publication of the latest edition of Onboard Hospitality magazine	£2,990 ^
A five minute sales presentation of your products and services within a webinar moderated by our Editorial team and available from a dedicated section on our website for three months	£2,000 >
Coffee Break video with our Editorial team broadcast from our website for three months	£1,750 >
Your video promotions hosted in a dedicated Partners Update section on our website	£450 per month >
Weekly digital e-newsletter - banner advertising	from £300 per insertion *
Website - banner advertising	from £200 per insertion per month *
Solus eshot - your supplied html sent to our 23,000+ international readership	£2,500

KEY

^ Only 1x advertising partner per launch, EXCLUSIVE!

> Also featured as lead story in our weekly e-newsletter, mailed every Wednesday;

* Choice of sizes available ranging from 170pixels wide x155pixels high to 728pixels wide x 90pixels high.

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ONBOARD FINDER

Onboard Finder is a next generation online search portal designed to give buyers quick and easy access to expert suppliers of products and services which enhance the passenger experience in the air, on rails and at sea

STANDARD LISTING

Entry in one sector and relevant categories

Your listing includes:
logo, company name &
contact telephone number

ANNUAL PRICE: £300

ENHANCED PACKAGE

Entry in one sector and relevant categories

Your listing includes: logo, company name, contact telephone number plus a dedicated online page with banner and 100-word description

ANNUAL PRICE: £550

PREMIUM PACKAGE

Entry in one sector and relevant categories

Your listing includes: logo, company name, contact telephone number plus a dedicated page with banner, slide show of images, video, testimonials and 100-word description

ANNUAL PRICE: £750



ONBOARD HOSPITALITY AWARDS

*Our annual **Onboard Hospitality Awards** recognise excellence and innovation and seek to identify products and services which have truly changed the onboard hospitality industry for the better. Every entry gets...*



PRINT

Coverage in our Awards preview, distributed at WTCE plus in our prestigious winner special edition



ONLINE

Coverage on our dedicated Awards website promoted through our weekly enewsletter, viewed regularly in the online voting process



AWARDS GALLERY

Finalists and winners feature on our Awards gallery following the annual presentation event held in Hamburg



RECOGNITION

The opportunity for your product or service to be viewed by our readers and actively considered for recognition by a prestigious panel of judges

ONBOARD HOSPITALITY FORUM – ASIA

Our annual **Onboard Hospitality Forum – Asia** is a must attend event where hospitality providers get to meet senior procurement executives from around the globe to talk business! Want to be a part of it? What's involved...



EXHIBIT

Showcase your innovative products and to meet a whole host of procurement managers looking to enhance their passengers' experience.

STREET FOOD FESTIVAL

Caterers, it is your chance to prepare culinary delights on site and let delegates sample what you do.

DELEGATES

Over 1,800 senior procurement executives attend representing airlines and airports all looking for new products.

INTERNATIONAL COVERAGE

Exhibitors and street food festival participants are previewed in our dedicated show guide distributed at the event and also given comprehensive editorial coverage in print and online to market pre and post show

