

Onboard

HOSPITALITY

For air, rail, cruise and ferries

MEDIA PACK 2017/18



Online

In print

On your phone

magazine advertising rates & sizes

The leading industry magazine of the airline, rail and cruise hospitality. We bring you the latest in news in onboard catering, inflight technology, airline trends, innovation and sustainable issues.



MAGAZINE ADVERTISING

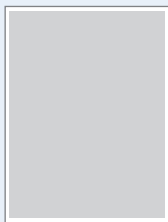
Full Page:	£2,990
Half Page:	£1,600
Quarter Page:	£950
Eighth Page:	£500
Inside Front Cover:	£3,400
Inside Back Cover:	£3,200
Outside Back Cover:	£3,600
Inserts, Belly Bands, Cover Wraps etc:	£POA

DISTRIBUTION BREAKDOWN

Europe	43 %
Americas	29 %
Far East/Australasia	17 %
Middle East/Africa	11 %
Total Distribution	14,400+

Onboard Hospitality is circulated to an international database of over 14,400, copies are also distributed at all major shows and conventions including WTCE, APEX, AIX, IFSA and APOT throughout the year.

DIMENSIONS (depth & width in mm)



FULL PAGE

type 237 x 177
bleed 266 x 201
(trim size 258 x 195)



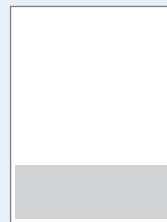
HALF PAGE

horizontal type 115 x 177
horizontal bleed 133 x 201



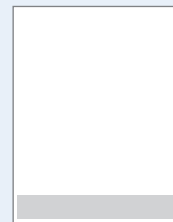
HALF PAGE

vertical type 237 x 85
vertical bleed 264 x 98



QUARTER PAGE

horizontal type 177 x 56
horizontal bleed 73 x 201



EIGHTH PAGE

horizontal type 21 x 175
horizontal bleed 38 x 201

For a full list of specifications or any other production contact: production@bmipublishing.co.uk

online advertising rates & sizes

WEBSITE ADVERTISING *(monthly)*

Banner (A): As our website is responsive, we need you to supply your advert in two sizes:
728px (W) x 90px (H) for desktop
360px (W) x 120px (H) for mobile

£1,000

Banner (B):
360px (W) x 120px (H)

£400

Button (C):
170px (W) x 155px (H)

£200

EMAIL MARKETING *(weekly)*

Leaderboard Banner (A):
360px (W) x 120px (H)

£750

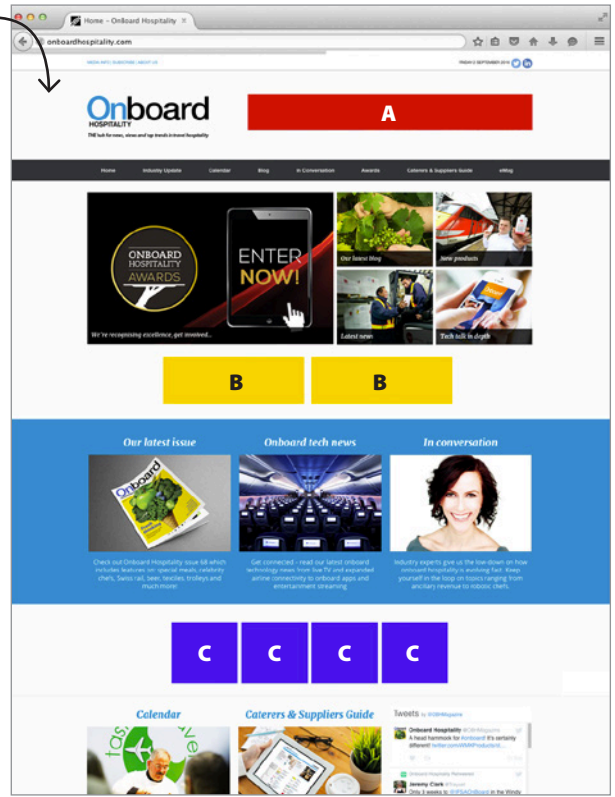
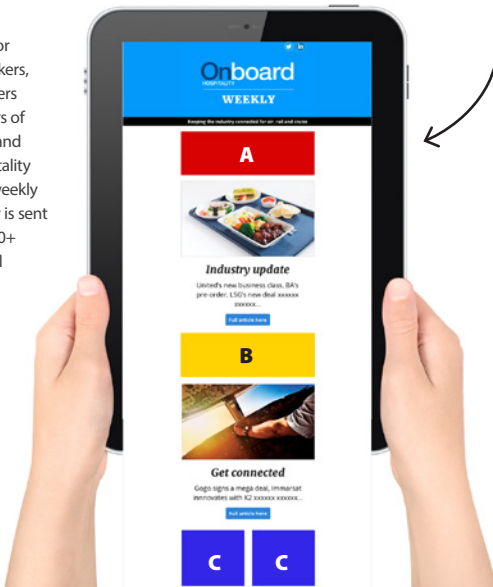
Banner (B):
360px (W) x 120px (H)

£550

Button (C):
170px (W) x 155px (H)

£300

Our readers include major decision makers, key purchasers and suppliers of inflight, rail and cruise hospitality services. A weekly e-newsletter is sent to our 14,400+ international database.



ONBOARD FINDER *(annual)*

Directory listing:
Can appear in all relevant categories

£300

EXAMPLE LOGO	COMPANY/PRODUCT NAME Tel: (+00) 123 456 789 www.example.com
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****SERIES DISCOUNTS AVAILABLE****

*The illustration above gives an indication of relative advertisement sizes but please note that positions are not exact and are at the publisher's discretion. For a full list of specifications or any other production information please contact: production@bmipublishing.co.uk