

# Onboard

HOSPITALITY

*For air, rail, cruise and ferries*



## MEDIA PACK 2017

Suffolk House, George Street, Croydon, Surrey, CR9 1SR UK

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🌐 [www.onboardhospitality.com](http://www.onboardhospitality.com)

# magazine advertising rates & sizes

The leading industry magazine of the airline, rail and cruise hospitality. We bring you the latest in news in onboard catering, inflight technology, airline trends, innovation and sustainable issues.



## MAGAZINE ADVERTISING

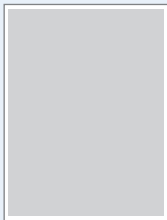
<b>Full Page:</b>	£2,990
<b>Half Page:</b>	£1,600
<b>Quarter Page:</b>	£950
<b>Eighth Page:</b>	£500
<b>Inside Front Cover:</b>	£3,400
<b>Inside Back Cover:</b>	£3,200
<b>Outside Back Cover:</b>	£3,600
<b>Inserts, Belly Bands, Cover Wraps etc:</b>	£POA

## DISTRIBUTION BREAKDOWN

<b>Europe</b>	43 %
<b>Americas</b>	29 %
<b>Far East/Australasia</b>	17 %
<b>Middle East/Africa</b>	11 %
<b>Total Distribution</b>	14,400+

Onboard Hospitality is circulated to an international database of over 14,400, copies are also distributed at all major shows and conventions including WTCE, APEX, AIX, IFSA and APOT throughout the year.

## DIMENSIONS (depth & width in mm)



### FULL PAGE

type 237 x 177  
bleed 266 x 201  
(trim size 258 x 195)



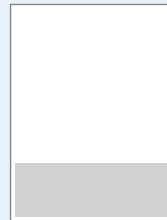
### HALF PAGE

horizontal type 115 x 177  
horizontal bleed 133 x 201



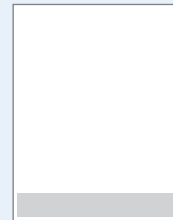
### HALF PAGE

vertical type 237 x 85  
vertical bleed 264 x 98



### QUARTER PAGE

horizontal type 177 x 56  
horizontal bleed 73 x 201



### EIGHTH PAGE

horizontal type 21 x 175  
horizontal bleed 38 x 201

For a full list of specifications or any other production contact: [production@bmipublishing.co.uk](mailto:production@bmipublishing.co.uk)

# online advertising rates & sizes

## WEBSITE ADVERTISING *(monthly)*

**Banner (A):** As our website is responsive, we need you to supply your advert in two sizes:  
728px (W) x 90px (H) for desktop  
360px (W) x 120px (H) for mobile

£1,000

**Banner (B):**  
360px (W) x 120px (H)

£400

**Button (C):**  
170px (W) x 155px (H)

£200

## EMAIL MARKETING *(weekly)*

**Leaderboard Banner (A):**  
360px (W) x 120px (H)

£750

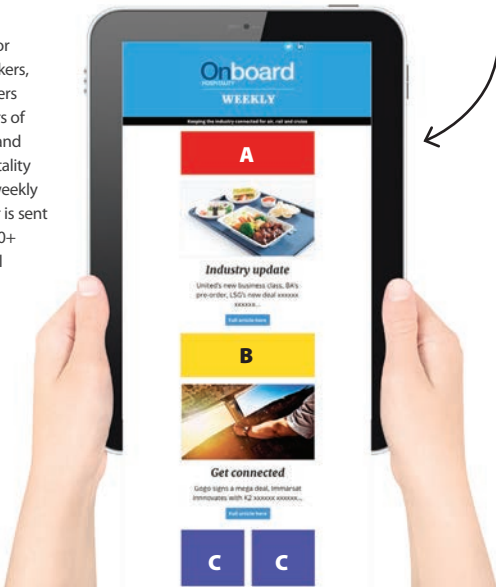
**Banner (B):**  
360px (W) x 120px (H)

£550

**Button (C):**  
170px (W) x 155px (H)

£300

Our readers include major decision makers, key purchasers and suppliers of inflight, rail and cruise hospitality services. A weekly e-newsletter is sent to our 14,400+ international database.



## CATERER & SUPPLIERS GUIDE *(annual)*

### Directory listing:

Can appear in all relevant categories

£300

EXAMPLE  
LOGO

COMPANY/PRODUCT NAME  
Tel: (+00) 123 456 789  
[www.example.com](http://www.example.com)

**\*\*SERIES DISCOUNTS AVAILABLE\*\***

\*The illustration above gives an indication of relative advertisement sizes but please note that positions are not exact and are at the publisher's discretion. For a full list of specifications or any other production information please contact: [production@bmipublishing.co.uk](mailto:production@bmipublishing.co.uk)